



# THE simple ADHD EXPERT<sup>®</sup>

Recent statistics indicate that in every classroom of 25-30 children, at least 1 child will have ADHD.

CDC estimates that there are about 4 million kids and 8 million adults with ADHD currently living in the U.S.

As ADHD has become more prevalent in our society, the amount of medical and scientific data about this invisible disability continues to grow. But the people who need this information the most: teachers, parents and children & adults with ADHD, either don't have the time or the necessary know-how/reading skills to access this data and utilize it. That's where Ben Glenn comes in!

As a person who has lived with ADHD his whole life, Ben has spent years learning to understand ADHD and how to conquer the challenges that it presents. As a professional speaker, he has taken his knowledge and experiences and turned them into humor-filled, story-driven, simple yet practical programs that help people from all walks of life understand ADHD a whole lot better!

## What People Are Saying...

"If all of my parents with ADHD children could hear you speak, it would change their view of ADHD from a problem to a blessing. You make a dreaded topic funny and engaging. Thank you!"

- Melissa T., teacher,  
Tawas Area High School



## So what makes Ben an Expert?

Ben Glenn was diagnosed with Dyslexia and other Learning Disabilities while in grade school. As an adult he also learned that he has had ADHD all along and suddenly everything clicked into place.

Dropping out of college to pursue a love of art and speaking, Ben has been a full-time speaker since 1995, traveling to every part of the United States as well as to more remote places like China, Australia and Thailand. He blames his ADHD...but secretly, he's happy about it.

After his official diagnosis, Ben immersed himself in the study of ADHD in hopes of learning how to overcome some of the challenges that having it created in his life. What he discovered is that simple, practical, easy-to-understand information about ADHD was scarce. There were books, and websites and experts, but the information was too technical, complicated and not ADD-friendly at all! It took months, even years for him to battle through a huge stack of books and computer printouts, but in working through them, he was able to take the information and "translate" it so that it became accessible to anyone interested in learning more about ADHD: teachers, parents as well as children and adults that have it.

When Ben first started sharing what he'd discovered about ADHD, he was uncertain if people would listen to what he had to say. After all, he was just a college drop out, not a medical doctor, or a scientist. But time and time again, his audiences would rave about his presentations, thanking him for shedding light on an important and confusing subject. Parents, teachers, students and adults with ADHD were walking away from Ben's presentations better informed, and more importantly, encouraged and filled with a determination that ADHD was something that could be managed and even used to their advantage.

Over the years, Ben has spoken to thousands of people sharing his artistic talents and personal journey with ADHD.

In 2007, Ben wrote his first book about ADHD called "Simply Special, Learning to Love your ADHD". Ben currently maintains an ADHD-related blog where he continues to share his insights and a variety of information about the condition and encourage those who have ADHD or know people that do, to maintain a positive, pro-active attitude towards it.

If not for ADHD, Ben wouldn't be doing what he does. And he loves his job!

## Frequently Asked Questions

### Q. What does the art portion of Ben's presentation entail?

A. Ben's presentation consists not only of a powerful, inspiring message, but also of a live, and rapid creation of a beautiful drawing on a canvas that measures 6X8 feet. Ben does not speak while drawing - he's moving too fast to do that; The drawing is accompanied by beautiful and moving music with the house lights down and a spotlight on the canvas. It's a dazzling presentation that brings people to their feet every time!

### Q. How long are Ben's presentations?

A. Ben's typical student presentation is 45-60 minutes long; a typical teacher presentation is 60-90 minutes long. Ben is very flexible and can adjust his programing to fit into your time frame. That said, you want to allot a minimum of 25 minutes for him to be able to speak and do the drawing and have it be a worthwhile experience for the audience.

### Q. So what's the story with the frame/canvas for the drawing?

A. We ask that you build the frame and stretch the canvas for Ben's drawing before he arrives. We provide simple directions and diagrams, as well as a short video to help you do this quickly and pain-free. Ben will bring the "legs" to which the frame will be attached. For the frame, four pine 1X4s are needed. Two of the slats/planks need to be 6 feet long and two of them should be 8 feet long. Make sure that the wood is not warped or cracked. This wood can be purchased at a local hardware store or lumber yard.

### Q. What other supplies/equipment do I need to provide?

A. Ben also needs a flat, queen-size bed sheet in either navy or black. For your floor's protection (the chalk Ben uses can stain), we recommend that you provide a couple of drop cloths large enough to cover an area of 12X15 feet. The drop cloth needs to have a poly back like the following brand: Gotcha Covered Absorbent Drop Cloth. Both the sheet and the drop cloth can be purchased on the internet or at your local Wal-mart/K-Mart. You will also be asked to provide some heavy duty extension cords. For full details of Ben's requirements, please download his Rider on our website [www.simpleADHDexpert.com](http://www.simpleADHDexpert.com).

### Q. How long does it take Ben to set up?

A. Assuming that the frame is built as required and all other A/V/Set-up needs have been met, Ben can be set up and ready to go in about 30-40 minutes.

## Frequently Asked Questions

### **Q. What will these supplies cost me?**

A. The total cost of all supplies is between \$40-60.

### **Q. What is the process of booking Ben?**

A. When you decide to move forward with securing Ben for your event (after you have verified that your date is available and that your budget works with Ben's fees), you will be asked to complete an Event Questionnaire. Once our office has the Event Questionnaire back from you, we will issue a contract and email that to you with Ben's rider and set-up instructions. To secure the date, we require a 50% deposit of Ben's fee and a copy of the signed contract. Both are due within 2 weeks of you receiving the contract. Approximately a week before your event, you will receive a call from Ben's road manager, Larry Medcalfe, to go over all the details and answer any last minute questions.

### **Q. Can we hold a date on Ben's schedule while we're working out the details of our event without signing a contract or paying a deposit?**

A. Yes. We are happy to pencil you into Ben's schedule while you're finalizing the details of your event. If another client is interested in Ben for the same date, you will have the right of first refusal. What that means is that our office will contact you and give you 48 hours to make a firm decision, one way or another, on the date you are holding.

### **Q. What happens to the drawing after the event?**

A. At multi-group events/conferences, Ben usually auctions the drawing via silent auction. Ben always donates the drawing to all the public schools that invite him to come and speak.

### **Q. We are working with a limited budget, what are our options?**

A. You can collaborate with other schools or educator groups in your community and split Ben's fee or you can book Ben when he's already in your area (ie. within 60 miles if flying and enroute if driving) and receive a discount. Your group can also apply for a grant or fundraise. If you have additional funds to purchase education materials, bulk buying some of Ben's materials can also help pay for him to come out and speak.

### **Q. Where is Ben based?**

A. Ben lives in Indianapolis, Indiana

## Teacher Programs

Ben has a passion for speaking to teachers. He knows first hand, the difference that a teacher can make in a student's life; for good or bad. He also recognizes that often teachers have limited time and resources to help them better understand their "special" students. That is why, Ben designed two high-energy, educational and fun programs that will give educators the tools they need. Packed with stories, practical tips, great information and encouragement, these sessions will energize the most bone-weary group and give them renewed excitement for their classrooms.



### **SIMPLY SPECIAL**

(includes drawing)

45-60 minute long session perfect for a conference keynote or a kick-off for a teacher in-service.

Ben shares his story of growing up LD and of the difference that teachers made in his life. The audience will get a glimpse of what goes on in an ADDer's mind stated in a way that they've never heard before. Funny, emotional, and inspiring.

### **ADHD MADE SIMPLE**

(includes drawing)

90-120 minute long session perfect for a workshop with an optional Q&A session.

In this session, Ben gets down to the nitty-gritty of ADHD, the good, the bad and the great. Find out what makes your ADDers tick and how to best help them harness their energy to maximize their potential. Practical, informative and entertaining.

## Student Programs

Speaking to large groups of school students is not for the weak of heart. There's quite nothing like watching a large gymnasium fill up rapidly with 1500 teenagers all busy talking, texting and laughing. Will they put down their cell phones? Will they stop chatting long enough to listen? Will they hear what the speaker has to say? Even after 13 years of doing public school assemblies, these are questions Ben asks himself before stepping in front of the most jaded and discerning members of our society. Perhaps it is this quick soul searching that takes place before every event, that allows Ben to give incredible, relevant, entertaining and thought-provoking assemblies year after year.

There's no question that Ben is no ordinary speaker. Even if his personal story and the way that he is able to weave other important issues into it, wasn't so compelling, his live art performance seals the deal and mesmerizes the toughest crowds. Speaking from the heart, Ben knows how to talk about issues that all young people face: peer pressure, acceptance, overcoming challenges through perseverance, being your best and having a positive attitude.

### **SIMPLY SPECIAL; FINDING YOUR PLACE IN THE WORLD**

Ben shares the inspiring story of his journey from being diagnosed LD in third grade to finding his calling as an artist, author and popular speaker. This presentation can be customized to address any of the following topics:

- \* Leadership
- \* Drug Prevention
- \* Self-respect
- \* Positive Choices
- \* Conflict Resolution
- \* Leadership

### **NEW! DOING YOUR BEST!**

A fun assembly for Elementary School students designed to encourage them to do their best.



## Reviews

"Ben, WOW! I was really moved by your appearance today. As a first grade teacher and a mother of a son with ADHD, your show gave me lots to think about. I always wanted to present my son's ADHD as an opportunity. You gave me the proof! I will look for future opportunities to see you, and someday want my son to see you as well. Thank you for all you are doing."

- Suzie B., teacher & parent

"Ben gave the audience more than I can ever describe. The words you read here - no matter the outstanding accolade, no matter the lofty praise - can't adequately assess the reaction from our group of future educators. Quite simply, Ben changed attitudes about working with children with special needs, he reinforced each attendees' desire to educate well, and he encouraged the spirit of all. He dazzled and entertained. If your goal is to have a successful event, you won't make a better choice than Ben Glenn."

- Amanda Graham, Director, FEA

"After hearing your great speech, I got an idea for some of our "special kids" at school. They now have a notebook labeled "Permission To Me" but the cool part is the book WORKS. It belongs to that child and they don't have to share anything that they don't want to. This book has calmed the children down! They have a way to express themselves without feeling out of place. I just wanted to say thank you for opening my eyes. Wow! May God bless you."

- Kathryn, teacher



## Reviews

"Thanks for the wonderful presentation. It made a great impression on the special kids from Kansas TLC school. Most of the kids we serve have behavior issues and it was amazing for them to hear a positive message from someone they can relate to. The art and music was just the best!!"

- Joy Wright, paraprofessional

"Ben was the Greatest entertainer with the most humble and realistic approach to public speaking and Art. You were fantastic dude."

- Diego F., student

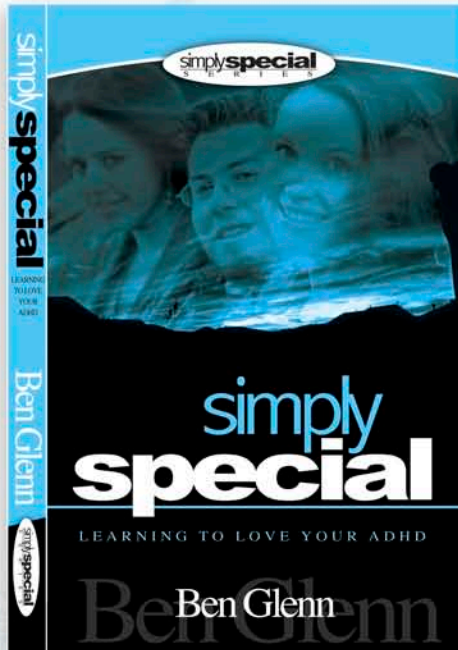


"I am a student teacher in a fifth grade classroom and attended your presentation for our teacher in-service day. I was completely moved and touched by your speech and your miraculous picture. You gave me hope as a future educator, that yes; I can make a difference in a child's life. I want to be that teacher that the student comes to and says "thank you." You gave wonderful ideas and insight to students that have ADD. It made me think about a particular student in one of my classes, whom I suspect of being ADD. The next day the teacher, I am interning with and I gave this young man a Koush ball to hold onto during class. Usually he is extremely rowdy and cannot focus in class, which is how he started the day. As soon as we let him have the ball, he transformed. It worked! We were amazed. Thank you for sharing your story with us. I am anxiously waiting for the opportunity to have my own classroom and to make a difference. Thank you and God Bless."

- Amanda E., student teacher, Fairborn High School



## Resources



Robert Brooks, Ph.D., Faculty, Harvard Medical School and an esteemed ADHD expert, says this about Ben's book:

"Ben Glenn has written a wonderful, informative book about his journey in life with ADHD. With impressive candor and humor he shares his joys, successes, frustrations, and setbacks, highlighting effective, realistic strategies for managing day-to-day challenges posed by ADHD. His book which emphasizes hope and resilience, will serve as an excellent resource for parents and teachers of children with ADHD as well as for adolescents and adults with ADHD."

Copies of Ben's book as well as inspirational 11x14 prints of his artwork are available for bulk purchase.

Please contact our office for pricing information.  
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